

RosettaNet Community Update



May 2010 Edition

Global News: from Election Results to User Groups

New RosettaNet Singapore Steering Committee Chosen

Casey Teo, RosettaNet Singapore Executive Director is pleased to announce Singapore's newly elected steering committee for 2010.

In addition to Mr. Teo, the committee officers are **Chairman** Manoj Saxena (Statschippac), **Vice Chairman** Lee Wai Mei (Broadcom), **Treasurer** Jiang Haiping (Globalfoundries), **Secretary** Soon Cheok Seng (Motorola).

The committee members include:

Cherry Palpallatoc (Avnet), Kengo Iwami (Cisco), Loh Sin Yong (CrimsonLogic), Christopher Gomahan (HP) and Quoc Bui (Microsoft).

All members will serve a one year term.

AsiaB2B 2010 Plenary

The AsiaB2B user group met for its 2010 Plenary in Shanghai, China, 24-25 May 2010. The Plenary theme is the "Value of B2B." In a period where signs of economic upturn are emerging, it is necessary for B2B strategists to critically assess their long-term situations. They must

know that their strategies are ready to meet the challenges of an economic upturn. Key will be the ability to calculate the ROI's of B2B programs given today's environment. They must ask themselves how they might improve their B2B supply chain efficiencies by using the best B2B practices, standards, and technologies. The 2010 Plenary addressed these and other issues head-on. For further information about the Plenary see the [AsiaB2B website](#).

March EDIFICE in Munich

EDIFICE held its 110th Plenary in Munich, Germany, 3-4 March 2010. The theme of that session was "Cloud Computing impact on B2B." Speakers from Microsoft, GXS, Siemens, Infosys, SAP, Crossgate, IBM, the Supply Chain Council, and the Production Management Institute addressed various aspects of supply chains in the cloud as well as topics pertaining to supply chain performance and optimization. EDIFICE members elected Boudewijn Janssen of Amkor Technology for a second term as their chairman. The members also endorsed the EDIFICE RFID Guideline.

Join the Message Control and Choreography Team Now!

Phase 2 of the Message Control and Choreography (MCC) program is starting. Now is the time to join the program team if you missed the opportunity to be a part of Phase 1. The results of MCC Phase 2 will be especially important for those whose B2B strategies must be able to handle a variety of eBusiness Scenarios. By joining the MCC Phase 2 team you will be able to ensure the program takes into account the needs of your company.

The MCC program made a major step forward...(continued on page 2)

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HT Ang named Director of RosettaNet Malaysia

Hock Tat Ang has been appointed the new Director of RosettaNet Malaysia (RNM). He is responsible for formulating, coordinating and implementing RNM strategies to drive the awareness, adoption and deployment of RosettaNet Standards in Malaysia.

Prior to joining RosettaNet Malaysia in 2003, HT Ang gained over 5 years of industry experience in the manufacturing & retail industry, including Marketing, Information Technology, Customer Service and Sales. In 2003, he joined RosettaNet Malaysia as marketing executive and was responsible for promoting the RosettaNet standards in Malaysia. He served the RosettaNet Malaysia communities as Technical Consultant in 2009.

HT Ang graduated with a Bachelor of Business Administration from University of Utara Malaysia. He can be contacted at ht.ang@rosettanet.org and telephone number +604 630 3600.

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Message Control and Choreography (continued)

...recently by completing Phase 1. Fourteen PIPs of the total RosettaNet repertoire contained two business messages each. The MCC team has now extended the PIP repertoire by repackaging those PIPs into an additional 28 new PIPs, each with one business document. Business partners can now exchange business documents more flexibly and rest assured they are able to scale their B2B networks over multiple messaging service standards. The DTD and XSD versions of the new “one-action” PIPs are now available in the Standards Section of the RosettaNet website. The original 14 PIPs with two business messages apiece continue to be available and supported; as your B2B strategies evolve you may elect to use the one-action PIPs where appropriate. MCC sub-teams have nearly completed detailed documents that specify how to support choreographies of one-action PIPs over the ebMS, AS2, WS-I, and RNIF protocols.

MCC Phase 2 moves up a level to focus on business collaborations that use one- and two-action PIPs. This Phase will also define how to “connect” one-action PIPs to support business processes. The MCC team will bring into the foreground a standardized way to express sequences of PIPs and their dependencies within business collaborations. With the results of Phase 1 and the tools of Phase 2 the implementer will be able to support business collaborations involving more than one PIP over alternative message handling systems.

To join the MCC Phase 2 team please contact the RosettaNet Program Manager, Hussam El-Leithy at hussam.el-leithy@rosettanet.org.

EDIFICE 111TH Plenary in Reading, UK

E2Open and Oracle are sponsoring the 111th Plenary which will be held in Reading, UK, 9-10 June 2010. The theme will be “Value Chain Collaboration in the Telco Industry.” This session will focus in particular on the supply chain ecosystem of handset manufacturers and Telco operators by offering best practice and collaboration insights across the Telco and other industries.

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