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Media Contact:

Varsha Anand
GS1 US
+1 312.463.4018
vanand@gs1us.org

RosettaNet Completes Multiple Messaging Service Validation

Standards Streamline Multi-Enterprise Supply Chain Interaction for RosettaNet Members

LAWRENCEVILLE, NJ (August 21, 2008) – RosettaNet announced that members looking to make the switch from the RosettaNet Implementation Framework® (RNIF®) to the RosettaNet Multiple Messaging Service (MMS) Applicability Statement 2 (AS2) or Web Services can now do so based on validation by participating RosettaNet members. Web services are Web based applications that use open, XML-based standards and transport protocols to exchange data with trading partners. AS2 is a specification about how to transport data securely and reliably over the internet via machine-to-machine connectivity (computer-to-computer using digital certificates and encryption for security). The AS2 data standard is commonly used to exchange information electronically among supply chain partners. The validations were announced at the RosettaNet Global Community Summit in San Jose, California on June 5, 2008 where Sony Ericsson and DHL were among those honored for their participation. Axway and Oracle were also honored for outstanding contributions in the high-technology industry.

Today's supply chains are complex and global, underlining the need for effective and efficient multi-enterprise collaboration. The AS2 standard is commonly used across a variety of industries ensuring interoperability and reducing the need to re-enter data or correct errors resulting in significant time and cost savings.

"Axway has a long standing commitment to working with industry standard organizations like RosettaNet," said Dave Bennett, Chief Technology Officer, Axway. "We feel it is part of our responsibility to our customers to develop, test and implement standards that streamline

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processes or directly address customer pain points. This validation will enable RosettaNet customers to translate RosettaNet Implementation Framework formats into other generalized messaging formats which many view as a strategic imperative.”

“RosettaNet helps our members decrease cost and integrate more horizontally accepted standards to minimize cross industry barriers,” said Clement D. Erhardt, III, President, RosettaNet. “As we looked to augment RosettaNet’s architecture to support flexible, low-cost document exchange models, we realized we needed to expand current RosettaNet Implementation Framework specifications to support enhanced messaging capabilities. The validation of MMS AS2 and Web Services will help our members realize those benefits.”

About RosettaNet

RosettaNet, a subsidiary of GS1 US™, is a not-for-profit consortium dedicated to the collaborative development and rapid deployment of open, business process standards that align processes within global trading networks. RosettaNet standards and services provide a common language for business transactions and the foundation for integrating critical processes among partners within the global supply chain. Companies that use RosettaNet’s proven standards benefit from added cost-savings throughout supply chain processes, improved ebusiness communications with trading partners, enhanced product life cycle management capabilities, and added customer satisfaction. For more information about RosettaNet, visit www.rosettanel.org

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